

RESTAURANTS ARE THE CORNERSTONES OF THE ECONOMY, CAREER-AND-EMPLOYMENT OPPORTUNITIES FOR MILLIONS OF AMERICANS, AND LOCAL COMMUNITIES.

Nationally, with 900,000 restaurant locations, the restaurant industry's direct sales are \$476 billion a year—more than \$1.3 billion a day. Including the impact restaurants have on sales in related industries, the industry's overall impact on the U.S. economy is \$1.2 trillion a year—about 10 percent of the U.S. gross domestic product.

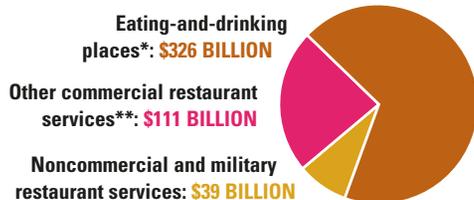
The restaurant industry is the nation's largest private-sector employer. Restaurants employ 12.2 million people today, and are expected to add 1.8 million new jobs between 2005 and 2015.

For a year or for a career, the restaurant industry is a critical training ground and source of extraordinary career opportunities for Americans of every background. More than eight in 10 salaried restaurant employees started out as hourly restaurant employees. One in four restaurants in the United States is minority-owned, and the restaurant-and-foodservice industry employs more minority managers than any other industry. Forty-two percent of American adults have worked in the industry, with 27 percent getting their first job experience in a restaurant.

Restaurants give back. Restaurants are an important part of local communities, with nine out of 10 restaurants donating food, time, facilities and other resources to charitable causes.

U.S. RESTAURANT-INDUSTRY SALES

\$476 billion in sales expected for 2005



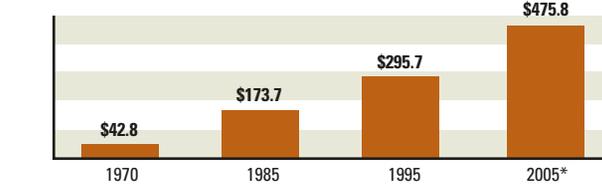
* Includes fullservice restaurants, quickservice restaurants, bars, cafeterias and grills, and snack and nonalcoholic beverage bars.

** Includes managed services, lodging restaurants, and retail, vending, recreation and mobile foodservice operations.

Source: National Restaurant Association

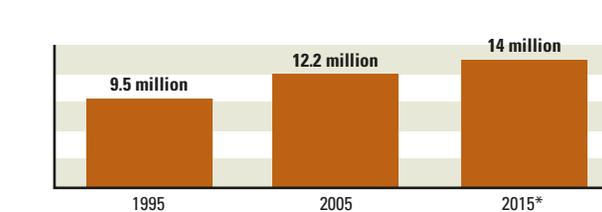
The Restaurant Industry: Driving the U.S. Economy

U.S. RESTAURANT-INDUSTRY SALES (in billions of current dollars)



* projected

U.S. RESTAURANT-INDUSTRY EMPLOYMENT



* projected



www.restaurant.org



www.ora.org

Oregon



RESTAURANT
INDUSTRY
AT A GLANCE



www.restaurant.org

Revised August 2005

The Restaurant Industry: Oregon

Oregon's restaurants provide appetizing, healthful and nourishing food, convenience, value, entertainment, and social occasions where people can enjoy friends and family away from the stresses of daily life.

Restaurants in Oregon also are an engine of economic growth, generating tremendous sales and tax revenues for the state. They provide career-and-employment opportunities for individuals of every age, background, and skill and experience level.

Restaurants are an important part of their communities and neighborhoods, enthusiastically and generously giving their time and resources to support a variety of causes.

THE RIPPLE EFFECT...

Every **\$1** spent in restaurants in Oregon generates an additional **\$1.22** in sales for other industries in the state.

Each additional \$1 million spent in eating-and-drinking places in Oregon generates an additional **41.8 jobs** in the state.

LOCATIONS

Number of eating-and-drinking places in Oregon.....**9,721**

* 2004 estimates

SALES

2005 restaurant sales in Oregon.....**\$4.6 billion**

* 2005 projection

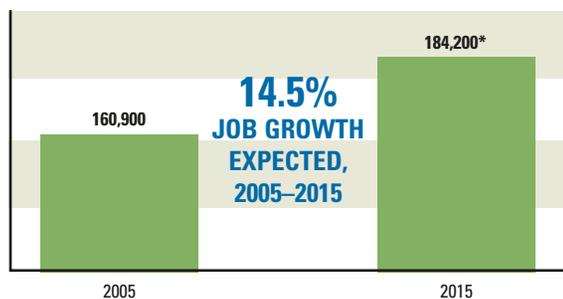
EMPLOYMENT

2005 estimated restaurant-and-foodservice employment in Oregon.....**160,900**

2015 projected restaurant-and-foodservice employment in Oregon.....**184,200**

Total new jobs added, 2005-2015.....**23,300**

RESTAURANT-INDUSTRY EMPLOYMENT IN OREGON



* projected

Restaurant-and-foodservice employment today represents **10.0 percent** of total employment in Oregon.

SOURCES

Figures are based on National Restaurant Association research and data from federal government agencies. For more details visit www.restaurant.org/research.

Restaurant sales include sales at eating places and managed-restaurant-services providers (contract foodservice).

State economic and employment multipliers are based on figures from the U.S. Commerce Department's Bureau of Economic Analysis. Employment multipliers represent the change in total state employment resulting from a \$1 million change in eating-and-drinking-place sales. Eating-and-drinking places are the primary component of the restaurant industry, which the National Restaurant Association defines as that which encompasses all meals and snacks prepared away from home.

Your state restaurant association may be able to provide additional or more localized data. For more details on the restaurant industry in Oregon, contact the Oregon Restaurant Association at (503) 682-4422 or www.ora.org.

RESTAURANT TRENDMAPPER

Subscribers can get 24/7 access to detailed restaurant-industry data and analysis at www.restaurant.org/trendmapper.