



Let's build an  
Oregon where  
everyone thrives!

See Executive Director's  
Note on page 2

## The Center builds coalitions to set the agenda in 2019

Thanks to your support, the Center has convened two new coalitions that will set strategy and push for real change in next year's legislative session.

### **Launching campaign to boost the take-home pay of working families**

For many Oregon workers, jobs simply don't pay enough — not enough to keep a roof over one's head, afford school supplies for the kids, or get the car fixed. Even with Oregon's recent minimum wage increase, paychecks fall well short of what families need to get by, especially those with kids.

That's why the Center has launched a campaign to boost Oregon's Earned Income Tax Credit (EITC).

The EITC is one of the most powerful tools we know of to alleviate financial distress for working households struggling to get by. In addition to boosting income, the EITC has the effect of helping children be healthier, do better in school, and earn more as adults.

We've brought together a diverse coalition of energetic partners working towards a substantial boost in the credit in 2019. Stay tuned!

### **Leading the Oregon Revenue Roundtable**

As low-income Oregonians struggle to afford health care, rent, and dinner, the state has failed to raise the resources needed to help them thrive. ...*Continued on Page 3*

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## Executive Director's Note

As a young boy growing up in Mexico I saw firsthand what deep poverty looked like: children without a place to sleep, eating whatever scraps they could gather from trash cans and handouts.

Since arriving in the United States more than 30 years ago, I have seen similar scenes in parts of Washington, D.C., New Mexico, and southeast Texas. And Oregon is not far behind. Despite a thriving economy and historically low unemployment rates, one in five children in our state live in households that struggle to find enough to eat.



This is why I am so deeply honored to take the helm at OCPP. The Center is an organization where facts matter because people matter, a guiding principle you help to sustain. Our work flows from a sense of justice and the belief that objective analysis of the facts can guide the development of policies that will allow all Oregonians to thrive.

Your support has made it possible for us to produce high-quality research regularly used by policymakers and advocates alike. Your ongoing commitment to the Center has allowed us to take a more active role in forming and leading advocacy coalitions working to advance key policies in the legislature.

We are living in strange times, where the specter of “alternative facts” threatens the possibility of creating an economy that works for all. In this environment, the work of the Center has never been more important. Thank you for making it possible for us to provide Oregonians the facts they need to advance economic justice and opportunity in our state.

I look forward to the work ahead. I am eager to hear your aspirations and insight as we look to the future. My phone number is (971) 279-4732 – let's start a conversation about how we build on the progress you have helped make possible.

Alejandro Qural, Executive Director, [aqural@ocpp.org](mailto:aqural@ocpp.org)



**New Website!** If you've visited [www.ocpp.org](http://www.ocpp.org) recently, you may have noticed a few changes. If you haven't, take a look and let us know what you think!

# Thank you to our partners

Partnerships make us stronger. That was certainly the case with our recent experience hiring OCPP's new Executive Director, Alejandro Queral. OCPP asked four of our key partners to serve on the Executive Director Search Committee. The committee, which also included four board members and one staff, oversaw the entire process, from selecting the search consultant and crafting the job description, to interviewing the top candidates and making a final recommendation to the board.

We want to recognize and thank the following partners who helped us make a great hire: **Jenny Lee**, Coalition of Communities of Color; **Michael Leachman**, Center on Budget and Policy Priorities; **Elvyss Argueta**, SEIU 503; **Matt Newell-Ching**, Partners for a Hunger-Free Oregon. We look forward to continuing our work together with these and many other partners to help make Oregon a place where everyone can afford to live and care for their family.

## OCPP's 2018 Voter Guide

**Because facts matter.** Wondering how to vote on some of the measures on the November ballot? We have a short Voter's Guide that makes a recommendation for each statewide ballot measure based on our analysis of the facts and the interests of low- and middle-income Oregonians. **Learn more at [www.ocpp.org/voter-guide](http://www.ocpp.org/voter-guide).**



**YES on Measure 102:** This is an important step in increasing the supply of affordable housing.



**NO on Measure 103:** This is an effort by an industry to exempt itself from new taxes.



**NO on Measure 104:** This is an effort by corporations and special interests to make it harder to repeal tax loopholes and increase fees.



**NO on Measure 105:** This is an attack on Oregon's immigrant community.



**NO on Measure 106:** This is an attack on health care for low-income Oregonians.

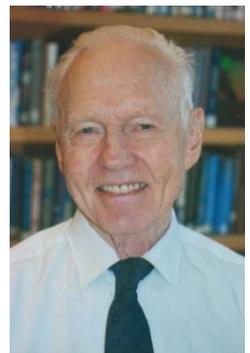
## [Continued from Page 1]

Earlier this summer, the Center looked around and realized there was no ongoing conversation between advocates and community organizations as to how we could raise those resources. So, we convened a broad group of organizations to create the Oregon Revenue Roundtable.

We and our partners around the table are now developing a package of revenue proposals for the 2019 legislative session. Our continued leadership and the dedication of our partners will help ensure that Oregonians will have the services they need to flourish.

## Crider legacy gift

Our thoughts are with the family of E. Gordon Crider, who passed away in March. Mr. Crider was a Presbyterian minister in Eugene and the father of longtime OCPP supporter Lynn-Marie Crider. At Lynn-Marie's suggestion, her father left a gift to the Center by naming OCPP as a beneficiary on his IRA. We hope to honor Mr. Crider through our work to improve the lives of Oregon's most vulnerable residents.



Estate gifts are an important source of funding for the Center. We encourage you to consider leaving a legacy to advance equity in Oregon by including OCPP in your estate planning. Contact Roger Williams-Thomas at [rwilliamsthomas@ocpp.org](mailto:rwilliamsthomas@ocpp.org) for more information.

## September Highlights:

- Welcoming OCPP's new executive director, Alejandro Queral
- OCPP's 2018 voter guide
- Building coalitions to set the agenda in 2019

## give GUIDE

### Year-end giving campaign

The Center will again be part of Willamette Week's year-end giving campaign - Give!Guide. We are looking to build on last year's success, when we introduced 100 new donors to our work. The campaign, which runs from November 1 through December 31, will feature exciting giving incentives and is a great way for you to introduce new donors to the Center.

### Cutting through the media noise

OCPP remains a trusted, go-to source for press and other opinion leaders. Over the first 8 months of 2018, OCPP was featured in **77 news stories** in local, state, and national news outlets. Your ongoing support makes it possible for us to reach a wide audience with facts that matter, more than twice every week!

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**IMPACT UPDATE**

**September 2018**